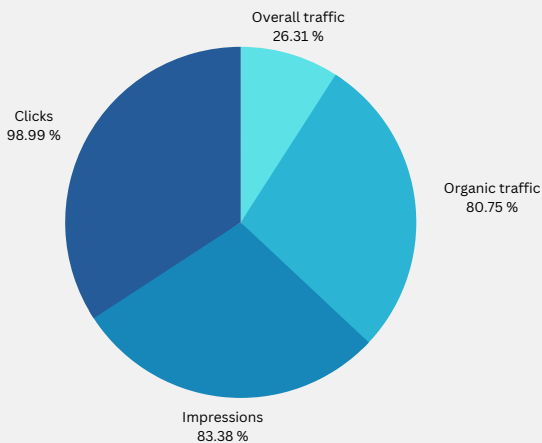


# TRUCKHARDWARE



Truck Hardware is a South African company specializing in the distribution of Bus Accessories, Truck components, and Trailer equipment.

## AT GLANCE



## CHALLENGES

The client needs to promote his website and get all the keywords to be in the top search results of Google.

But the real challenge is the given keywords are short tail keywords and very common words like Canopy Locks, Canopy Handles, and many more.

Also, the client wants social media presence for branding.

## TECHNOLOGY WE USED



## RESULTS

- **Nurtured our Customers By**
  1. Increasing Efficiency
  2. Improving Trust and Credibility
- The maximum number of keywords is almost on the 1st page on Google.
- Organic Traffic Increased by **80.75%**
- Impressions Increased by **83.38%**